MAY 15-17, 2026

757.550.0693 | ww.kick-a-palooza.com

Kick-A-palooza

Kickball League of Hampton Roads

Many years ago we had a dream... And that dream became reality in 2016 with Kick-A-Palooza weekend at the Virginia Beach KOA. This year we're taking that dream to the next level (again). An affordable overnight co-ed adult kickball tournament open to everyone with an atmosphere that will be impossible to beat. Our eleventh annual event will feature kickball games on Saturday, social parties on Friday and Saturday night, and plenty of fun and camping with friends throughout.

Our event has seen incredible growth since its inception in 2016, starting with just 10 teams and steadily expanding year after year. From 18 teams in 2019, a resilient 12 teams in the challenging 2020, and a record-breaking 22 teams in 2022, 27 teams in 2024, ***and are thrilled to announce a record 28 teams in 2025!***

A portion of the proceeds from this event will be donated to KOA Care Camps. KOA Care Camps is a registered 501(c)3 charity who raises funds for a single cause: to send children affected by cancer to medically supervised camps where they have a wonderful time in the great outdoors with other kids who understand what they're going through. Teams are required to be co-ed with a minimum of 10 players each. All players must be 21 or older.

Please review the different sponsorship levels on the following pages and feel free to contact us with any questions that you may have. Thank you!

ULTIMATE Tailgate Kick-A-palooza
Kickball League of Hampton Roads

Gold Level Sponsor #1

$500.00

CUP SPONSOR

Exclusive one-color advertising on one side of 16oz stadium cup (3 1/2 x 2 1/2 ad space) given to all players*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

** Event logo will be on opposite side*

Gold Level Sponsor #2

$500.00

KOOZIE SPONSOR

Exclusive one-color advertising on one side of collapsible koozie (3" x 2¾" ad space) given to all players*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

** Event logo will be on opposite side*

Gold Level Sponsor #3

$500.00

BOTTLE OPENER SPONSOR

Exclusive one-color advertising on one half of bottle opener (1" x 5/8" ad space) given to all players*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

** Event logo will be on other half*

2026 SPONSOR LEVELS

SILVER LEVEL SPONSORSHIP • $200.00 EACH

FIELD SPONSOR

Featured signage on individual field sign (11"x8.5" ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

PORT-O-POTTY SPONSOR

Featured signage on individual sign (14"x11" ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

BANNER SPONSOR

Featured signage on one banner hung in high visibility location on fencing surrounding playing field (3'x5' ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

SPONSORSHIP FEES MAY BE NEGOTIABLE IF SPONSOR AGREES TO DONATE CERTAIN USEFUL SERVICES AND GOODS TO 2026 EVENT.

$100.00

SHIRT SPONSOR

Logo on commemorative event t-shirts given to each player

Cross promotion on all social media outlets

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CHECKS SHOULD BE MADE OUT TO:
KICKBALL LEAGUE OF HAMPTON ROADS

Give to an event staff member or mail to:
Kickball League of Hampton Roads | 448 Hariton CT | Norfolk, VA 23505