

# Kick——palooza

757.550.0693 | [www.kick-a-palooza.com](http://www.kick-a-palooza.com)

Kickball League of Hampton Roads

**M**any years ago we had a dream... And that dream became reality in 2016 with Kick-A-Palooza weekend at the Virginia Beach KOA. This year we're taking that dream to the next level (again). An affordable overnight co-ed adult kickball tournament open to everyone with an atmosphere that will be impossible to beat. Our eighth annual event will feature kickball games on Saturday, social parties on Friday and Saturday night, and plenty of fun and camping with friends throughout.

10 teams participated in our inaugural event in 2016, 14 in 2017, 16 in 2018 and 18 in 2019! Even in a strange 2020 - impacted by covid - we were able to safely operate with 12 teams. Then we returned to growth again in 2021 with 19 teams, followed by a record 22 teams in 2022! Teams are required to be co-ed with a minimum of 10 players each. All players must be 21 or older.

A portion of the proceeds from this event will be donated to KOA Care Camps. KOA Care Camps is a registered 501(c)3 charity who raises funds for a single cause: to send children affected by cancer to medically supervised camps where they have a wonderful time in the great outdoors with other kids who understand what they're going through.

Please review the different sponsorship levels on the following pages and feel free to contact us with any questions that you may have. Thank you!

Gold Level Sponsor #1

\$500.00

### CUP SPONSOR

Exclusive one-color advertising on one side of 16oz stadium cup (3 1/2 x 2 1/2 ad space) given to all players\*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

*\* Event logo will be on opposite side*

Gold Level Sponsor #2

\$500.00

### KOOZIE SPONSOR

Exclusive one-color advertising on one side of collapsible koozie (3" x 2 3/4" ad space) given to all players\*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

*\* Event logo will be on opposite side*

Gold Level Sponsor #3

\$500.00

### BOTTLE OPENER SPONSOR

Exclusive one-color advertising on one half of bottle opener (1" x 5/8" ad space) given to all players\*

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

*\* Event logo will be on other half*



# 2023 SPONSOR LEVELS

## SILVER LEVEL SPONSORSHIP • \$200.00 EACH

### FIELD SPONSOR

Featured signage on individual field sign (11"x8.5" ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

### PORT-O-POTTY SPONSOR

Featured signage on individual sign (14"x11" ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

### BANNER SPONSOR

Featured signage on one banner hung in high visibility location on fencing surrounding playing field (3'x5' ad space)

Logo on commemorative event t-shirts given to each player

Logo on all printed collateral materials

Logo on all signage throughout event

Cross promotion on all social media outlets

**SPONSORSHIP FEES MAY BE NEGOTIABLE IF SPONSOR AGREES TO DONATE CERTAIN USEFUL SERVICES AND GOODS TO 2023 EVENT.**

\$100.00

### SHIRT SPONSOR

Logo on commemorative event t-shirts given to each player

Cross promotion on all social media outlets

**CHECKS SHOULD BE MADE OUT TO:  
KICKBALL LEAGUE OF HAMPTON ROADS**

Give to an event staff member or mail to:  
Kickball League of Hampton Roads | 448 Hariton CT | Norfolk, VA 23505